IDFS | Wendy & Winston Wang Service Proposal Summary

# 2. Student Opportunity Summary – Wendy & Winston Wang

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Document: Service Options for Wendy Wang / Winston Wang

## 🎯 Executive Profile:

- Students: Wendy Wang and Winston Wang

- Seeking accelerated and comprehensive academic support with a path to top university placement

- Multiple service tiers provided with increasing levels of customization, integration with IDFS, and lobbying access

## 🧱 Summary of Options

### Option 1: Napa Valley Academy Original Proposal

Duration: Dec 2024 – June 2026

Services:

* - Weekly Zoom meetings
* - Academic & test prep planning (GED, TOEFL, SAT)
* - College applications (10+), essay guidance, admissions advising
* - Behavioral/career assessments, growth coaching

Total Cost: $45,000 (flat fee)

### Option 2: IDFS/Napa Academy Advanced Premier Package

Includes everything in Option 1, plus:

* - Enrollment in Laurel Springs Online School
* - Customized curriculum (4 years compressed to 2)
* - Live instruction with dedicated teacher/advisor (9AM–3PM daily)
* - TOEFL/SAT intensive prep
* - Personalized enrichment: arts, sports, coding, research

Annual Cost:

- $430,000 total (includes: $315,000 instruction + $115,000 advisory)

- Plus $30,000 school tuition (actuals)

### Option 3: Customized VIP Exclusive Premier Package

Includes everything in Option 2, plus:

* - Additional AP courses (Bio, Chem, Human Geo)
* - Career-pathway alignment (pre-med, engineering, etc.)
* - Dedicated app team for essays/interviews
* - Tailored summer internship or research
* - Lobbying Retainer: $250,000 one-time for VIP admissions slot

Total Cost:

- $430,000 annually + $30,000 tuition + $250,000 lobbying retainer

## 🧩 Value & Differentiation Summary

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| Plan | Key Value Drivers | Total Estimated Cost |
| Option 1 | Academic/test prep + 10 college apps | $45,000 flat |
| Option 2 | Accelerated live education + virtual support | $460,000/year |
| Option 3 | Full career alignment + summer internship + lobbying access | $460,000/year + $250,000 one-time |

## ❓ Key Decision Questions:

- Does the family want accelerated U.S. high school completion via Laurel Springs?

- Is VIP admissions support & lobbying a priority?

- Which AP subjects and career pathways are most relevant?

- Is Wendy (or Winston) closer to execution (internship/admissions) readiness?

- Will one or both students participate in Options 2 or 3?

## 🔁 Recommended Next Steps:

- Confirm whether the family wishes to proceed with Option 2 or Option 3

- Schedule orientation with IDFS team and Laurel Springs setup if moving forward

- Begin onboarding calendar, enrichment plan, and AP subject selection

- Collect profiles (transcripts, test scores, goals) for both students